

FOR IMMEDIATE RELEASE: March 7, 2008

CONTACT: Sharon Poynor Public Relations / 415-789-9150, Poynor@aol.com

The 38th Annual
KPFA CRAFTS & MUSIC FAIR

December 13 & 14, 2008

QUICK FACTS

WHAT:

The **KPFA Crafts & Music Fair** is the largest weekend holiday fine crafts fair in Northern California drawing thousands of KPFA listeners and supporters for a celebration of arts, music and free speech radio. Each year, the Fair's panel of judges selects more than 200 of America's finest artisans and artists to participate. This much anticipated event offers collectors, craft enthusiasts and holiday shoppers a unique opportunity to purchase high-quality, original, handcrafted work directly from the artists and learn firsthand about their craft. Visitors listen and dance to live music hosted by popular KPFA personalities. A gourmet food pavilion offers a chance to sample fine cuisine from around the world. The event benefits KPFA 94.1 fm, the country's first nonprofit listener-sponsored, free speech public radio station. It is the station's largest off-air fundraiser.

NEW THIS YEAR:

- New line up of artists featuring emerging talent and returning favorites with original, handcrafted, one-of-a-kind holiday gifts, fine crafts and contemporary art
- New non profit organizations
- New Fair Trade crafts area
- New gourmet food pavilion
- New and exciting non-stop live performances on the Fair stage. Appearances by local musicians hosted by KPFA 94.1 fm talent.

WHEN:

Saturday, December 13, 2008 (10 a.m. - 6:00 p.m.)

Sunday, December 14, 2008 (10 a.m.- 6:00 p.m.)

WHERE:

Concourse Exhibition Center at 8th and Brannan Streets in San Francisco.

Wheelchair accessible.

The Fair urges visitors to take BART to the event and board the complimentary shuttles from the Civic Center BART, 8th and Market MUNI bus stop, and the Caltrain station at 4th and King Streets.

Valet bicycle parking provided by the SF Bicycle Coalition.

Carpooling is available with spaceshare.com.

2008 EXHIBITORS:

220 artists are selected by a jury of peers and feature original and contemporary handcrafted items in all media including:

- Accessories
- Basketry
- Body Care Products
- Ceramics
- Children's Items
- Fashion – Wearable
- Fiber – Decorative
- Furniture and Lighting
- Glass
- Gourds
- Gourmet Food Products
- Jewelry
- Judaica
- Leather
- Metal
- Mixed Media
- Painting
- Paper
- Printmaking
- Sculpture
- Toys
- Weaving
- Wood

TICKETS:

Admission is \$10 for adults, \$7 for seniors and persons with disabilities and free for children under 17.

INFO LINE:

510-848-6767 ext. 611

WEBSITE: www.kpfa.org/craftsfair

ABOUT KPFA 94.1 fm:

KPFA 94.1 fm is the nation's original listener-sponsored, noncommercial, public radio station founded in 1949. The mission of KPFA is to encourage cultural diversity and pluralistic community expression; to contribute to a lasting understanding between individuals of all nations, creeds and colors; to promote freedom of the press and to serve as a forum for various points of view, and to maintain and independent funding base.

EDITOR'S NOTE:

High-resolution JPG images of arts and crafts are available on the website at <http://www.kpfa.org/craftsfair/press.html> or by contacting Sharon Poynor at 415-789-9150 or poynor@aol.com.